

Megan McCoy

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Creative, logistics-driven professional with 10+ years of entertainment marketing & post production experience. Proven track record of successfully overseeing campaigns from inception to completion. Seeking new challenges to apply expertise and contribute to the success of dynamic teams.

SKILLS

- Project & account management
- Quick & efficient problem solving
- Customer focused
- Digital asset organization
- Strong creative & storytelling abilities
- Team collaboration & leadership
- Scheduling & budget tracking
- Business development
- Proficient in industry standard software & tools (e.g., Microsoft Office, Adobe Premiere)

EXPERIENCE

Amazon MGM Studios & Prime Video - Culver City, CA May 2022 - Present
AV Producer | Creative Services

- Manage all operational & technical aspects of trailers, tv spots, promos, sizzles, etc from dailies to finishing
- Create schedules, determine resources, & track costs across the entirety of multiple 5MM-30MM campaigns
- Work closely with cross functional teams (Localization, Publicity, Social, Print, Events, Partnerships, Music, etc) ensuring all deliverables are created & delivered on time to multiple stakeholders
- Assist creative directors with creative strategy & direction on all AV assets
- Fluent in a variety of AV formats, production pipelines & workflows
- Key projects: *Daisy Jones & the Six*, *Tom Clancy's Jack Ryan S3 & S4*, *The Consultant S1*, *With Love S2*, *Harlan Coben's Shelter S1*, *Mr. & Mrs. Smith*, *My Lady Jane S1*, *Cross S1*, *Hazbin Hotel S1*, *Batman: Caped Crusader S1*

Picture Head (fmr Technicolor) - Hollywood, CA November 2018 – May 2022
Producer | Streaming & Theatrical, Marketing Services

- Oversaw finishing & localization for trailers, tv & digital spots for Apple, Netflix, Disney, Warner Brothers, Quibi, Anapurna/United Artists & Lionsgate
- Worked closely with global locations to develop & improve internal workflows ensuring all client needs are met
- Developed relationships with key studio executives & creative agencies to generate new business & development
- Tracked budget data across all campaigns & clients across global locations to assist Director of Operations
- Promoted twice from Junior Producer (Nov 2018-May 2019) to Associate Producer (May 2019-Aug 2021)
- Key projects: AppleTV: *Billie Eilish: the World's a Little Blurry*, *Servant S3*, *WeWorked* | Netflix: *Bridgerton*, *Always be my Maybe*, *Cheer*, *Tiger King* | Quibi: *70+ titles* | Anapurna: *Booksmart*, *Missing Link* | Lionsgate: *Unbearable Weight of Massive Talent* | Disney: *Fauci*, *West Side Story* | WB: *Salem's Lot*, *Many Saints of Newark*

Asylum Entertainment, The Content Group – Encino, CA November 2014 – November 2018
Post Production Supervisor

- Managed post production for Development & unscripted episodic titles
- Responsible for edit schedules, hiring & managing offline/online teams & delivering final episodes
- Designed efficient workflows to deliver shows on time & under budget
- Knowledgeable in clearances, releases, stock footage & music licensing as well as physical media distribution
- Promoted twice from Receptionist (Nov 2014-June 2015) to Post Coordinator (June 2015-June 2017)
- Key projects: *Nate & Jeremiah by Design* (TLC), *In Ice Cold Blood* (Oxygen), *Flip or Flop: Nashville* (HGTV), *To Rome for Love* (Bravo) *Celebrity Animal Encounters* (Animal Planet), *Speed is the New Black* (Motortrend)

EDUCATION & AFFILIATIONS

St. John's University | Queens, New York May 2013
Bachelor of Science in Television & Film Production | Minors in Theatre & International Studies

Television Academy | Production Executives Peer Group January 2020 - Present
National Member & Emmy voter